

Jaime Bunker Senior Vice President, Marketing

Jaime Bunker is Senior Vice President of Marketing for Olive Garden and an Officer of the parent company, Darden Restaurants, Inc. In this role, she oversees all activities within the marketing function — including culinary and beverage strategy, merchandising, advertising & digital media, creative development and guest relations. Olive Garden is a leader in the casual dining segment — a brand with more than 870 restaurants, 100,000 team members and \$4 billion in annual sales.



Jaime has more than 22 years of consumer package goods and hospitality experience. Since joining Darden in 2008, she has

served as the Marketing leader for Cheddar's Scratch Kitchen and Bahama Breeze and held various marketing roles at The Capital Grille, Yard House, Seasons 52 and Olive Garden. Prior to Darden, Jaime worked at SC Johnson leading the marketing efforts of flagship brands such as Scrubbing Bubbles, Glade, Edge and Skintimate. She also led special new product launches and future pipeline development for various categories. While living in Milwaukee, she fueled her passion for cooking by working as a Private Chef for an NBA all-star.

Jaime earned a Bachelor's degree in Marketing and Business Management from Cornell University.

Darden owns and operates more than 1,800 Olive Garden, LongHorn Steakhouse, Cheddar's Scratch Kitchen, Yard House, The Capital Grille, Seasons 52, Bahama Breeze and Eddie V's restaurants in North America, employing more than 175,000 people and serving 360 million guests annually.